

Meet the facilitator

Sarah Isted

Sarah Isted is an accomplished fundraising leader with deep expertise in building high-performing teams, donor engagement strategies, and purpose-driven campaigns that drive lasting impact.

As Head of Fundraising at Animal Welfare League Queensland (AWLQ), Sarah leads the organisation's comprehensive fundraising portfolio. She is passionate about creating meaningful supporter experiences, strengthening relationships, and embedding a culture of generosity across every touchpoint.

With over a decade of experience in the not-for-profit sector, Sarah brings a strategic, data-informed, and creative approach to growing income and engagement. She thrives on leading teams through transformation, developing insight-led strategies, and delivering fundraising initiatives that connect deeply with donors and communities.

Outside of work, Sarah enjoys staying active, spending time by the water, and exploring new destinations (locally and internationally!)