

# Meet the facilitator

## Rebecca Merryfull

Rebecca have been working in digital marketing for 2 decades. She began her career in corporate finance marketing, working for BPAY, Macquarie Bank and CommBank. She moved to UNHCR, in the role of Head of Digital and Engagement, leading a world-class digital marketing team to deliver outstanding results.

In addition to her professional experience, she has also embraced a teaching role at UTS. Having taught Communications at UTS since 2011, she has been able to integrate her passion for marketing with a commitment to education. She takes pride in helping students from all backgrounds understand complex marketing concepts, making them accessible and relatable to both students and professionals alike.

She also provides marketing coaching, consulting and professional development courses and workshops to help both organisations and individuals build their expertise and improve results.