



Hailey Cavill-Jaspers

Chief DoGoodologist

Cavill + Co and BePartnerReady.com®

Hailey is a social entrepreneur. She is the Director of Cavill + Co, a matchmaking service for corporates and brands. Hailey is a pioneer in Corporate Social Responsibility and across a 30-year career has built over 50 partnerships between companies and charities investing over \$42m into causes. She's built partnerships for Disney, Vodafone, Mondelez, AMP, MLC, Seek to name a few.

Hailey is also the co-founder of BePartnerReady.com®, a robust online program designed to help non-profits and social enterprises embed a corporate partnerships strategy. The program has enabled non profits both large and small to build multi-year multi-million dollar partnerships with corporates, including Oxfam, Greening Australia, Bully Zero, School Fun Run, Hobart City Mission to name a few. With three decades of experience, Hailey has authored numerous publications on CSR and spoken globally, sharing her expertise through peak bodies including FINZ, FIA, F&P Big 4, Mumbrella, Fundraising Institute of UK and IFC / Resource Alliance.