

Meet the facilitator

Karl Tischler FFIA

Founder & Idealist at Marlin Communications

Karl started Marlin with a mission; to use advertising and communications to impact the way that our society behaves. It was a very deliberate choice that he and Dan made to only work with charities and cause-driven organisations: organisations that served a truer and more worthy purpose.

Inspired by Steinbeck's *The Grapes of Wrath*, Karl's worldview was shaped by the belief that people need something greater than themselves to fight for. Disillusioned during his business studies, this idea became a personal turning point—driving his decision to found Marlin Communications.

Karl has deliberately built an agency dedicated to cause-driven organisations, believing that both his team and clients have the power—and responsibility—to inspire meaningful change. For Karl, Marlin is more than a workplace; it's a shared idea, a purpose-led community, and a privilege to be part of.

Today, he often looks around and is truly humbled by those that have been similarly attracted by that choice.