

Meet the facilitators

Marlin – Dan Geaves & Jasmine Coronado

Dan's study of psychology led him to develop a keen interest in the use of communications to steer human behaviour. Motivated by a desire to do good in the world, Dan has helped elevate the important role of message framing in the Australian charity sector, and is an elected Fellow of the Fundraising Institute of Australia. Through his business Marlin Communications, he provides creative ideas for market positioning, public engagement programs and fundraising products that raise \$40M+ each year for causes such as Greenpeace, Prostate Cancer Foundation, and Red Cross. Marlin Communications has appeared on the BRW Fast 100 List, and has been a Certified B-Corp since 2018.