

Meet the facilitator

Dan Geaves FFIA

Strategy Director at Marlin Communications

A degree in psychology led to a keen interest in the 'why' that drives behaviour. Motivated by a desire to do good in the world, Dan has helped lead a strategic revolution in Australian fundraising, championing the role of values in determining effective, cut-through communications for the not-for-profit sector, and introducing new methodologies for creativity and innovation. For the last 24 years he has worked exclusively with charities and is a proud partner of Marlin Communications - a specialist strategic creative and digital agency.