FULLY ACCESSIBLE

FIA Fundraising Institute Australasia

Australia & Aotearoa New Zealand

Certificate in Professional Fundraising

Overview

The Certificate in Professional Fundraising is a comprehensive course which covers key aspects of fundraising. This comprehensive program covers key aspects of fundraising and is designed for new and early-career fundraisers seeking to build a strong foundation in the fundraising sector.

Flexible delivery

Choose the format that best suits your schedule and learning style.

1) Self-paced eLearning (complete 3 x core and 3 x elective modules at your own pace via the FIA Learning Hub)

2) Blended learning (Zoom + eLearning). Attend live, interactive Zoom sessions with a tutor over 3 x Fridays (1 x session per month) for the 3 x core modules. Complete the 3 x elective modules through self-paced eLearning.

All 6 modules must be completed within a 24 month timeframe.

Bespoke structure

Choose any core or elective module as a standalone. Focus on the topics you need now, build targeted skills without the broader commitment of the full Certificate.

3 core modules

- **The Fundraising Environment**
- **Building a Fundraising Program**
- **Understanding your Donors**

3 elective modules

Select from a diverse range of topics including:

- **Fundraising Management**
- **Peer-to-Peer Fundraising**
- **Major Gifts**
- **Corporate Sector Fundraising**
- **Fundraising Events**
- **Digital Fundraising Strategie**
- **Marketing for Strategic Fundraising**