FIA Fundraising Institute Australasia

Australia & Aotearoa New Zealand

Diploma in Professional Fundraising

FULLY ACCESSIBLE

Overview

The Diploma sets a benchmark for professional standards in fundraising. It consolidates existing expertise and converts it into practical skills that build confidence and credibility.

You will develop fundraising management strategies through strategic thinking, creative approaches to fundraising, and nurturing donor relationships. You will also develop advanced problem-solving and communication skills through practical, hands-on case study activities and assessments with an organisational focus.

4 Modules

Module 1: Corporate Fundraising, Partnerships, Trusts and Foundations

Module 2: Major Gifts, Capital Campaigns and Gifts in Wills

Module 3:

Part 1 - Strategic Themes of Direct Response Strategy

Part 2 - Digital Communication Strategy

Module 4: Fundraising Leadership & Strategy

Flexible delivery

The Diploma is delivered via eLearning through the FIA Learning Hub, allowing you to begin your studies anytime.

All 4 modules must be completed within a 2-year (24 month) timeframe from enrolment in the first module.

You will also receive the course textbook as an ebook, *Fundraising Management: Analysis, Planning, and Practice (4th Edition)*, by Adrian Sargeant and Jayne George.

Module duration

Each module consists of approximately 9 hours of study:

- 3 hours of eLearning content
- 3 hours of textbook reading
- 3 hours of assessment tasks

Throughout the course, FIA's expert tutors will support you with guidance, assessment feedback, and assistance via video call / phone and email.