

Meet the tutor

Alan White FFIA CFRE

Alan has spent 15 years developing fundraising, marketing, communication and partnership programs that enable organisations to meet their mission through service provision, advocacy and influence. He's blended this expertise with organisational strategy development, oversight of business operations, program implementation and measurement.

In a variety of roles, Alan has developed program activity that has seen year-on-year growth and was formerly Executive Director of engagement at the Asylum Seeker Resource Centre, overseeing a \$27 million suite of fundraising, philanthropic, institutional funding and commercial programs, leading teams that grew this from a base of \$8 million. Alan is currently the Deputy CEO at Plan International Australia, the charity for girls' equality, leading teams across fundraising and philanthropy, marketing, brand and communication, data and technology, partnerships, advocacy/influence and impact measurement.

As a brand and marketing communications strategist, Alan's work builds communities and influence governments to support systemic change outcomes through funding and policy change. He has also led the ASRC's social enterprise programs, Catering, Cleaning and Retail, employing 75+ people seeking asylum to support their independence and job-skills development across a multi-site operation.

Alan is a Certified Fundraising Executive (CFRE) the only globally recognized fundraising accreditation, and sits on the Boards of Fundraising Institute Australia, Melbourne Queer Film Festival and Proud 2 Play, where he is currently the Chair.