

Meet the facilitators

Will Cordukes & Alexandra Cordukes Directors, Laundry Lane

Will has over 20 years experience as a marketing and communications specialist and over 11 years as a content producer. He is a highly experienced interviewer, with a strong understanding of how to get natural, passionate and honest responses from interview subjects. Will plays a central role in conceiving and developing creative concepts for Laundry Lane projects. He is a skilled and empathetic interviewer and story editor and is committed to producing 'video with heart'.

Alexandra has over 6 years of experience as a director of Laundry Lane Productions having previously run a publicity, events and communications company dedicated to improving the health and wellbeing of women and children. Alexandra has a Master in International Public Health and is passionate about the power of video to improve health outcomes. Her communications, public health experience, creativity and project management skills are valuable assets to Laundry Lane projects.