

Meet the facilitator

Mary Anne Plummer MFIA, Creative Director Exuberance

Mary Anne Plummer has been writing copy all her professional life – for television news, then mainstream advertising, and now for the charity sector. She is Creative Director at Exuberance, where she leads a team of talented writers who craft words that change things for good.

Mary Anne is known for her clear, straightforward and enthusiastic approach to creative work. Over the course of her career, she's had to write her way out of all sorts of tricky problems – and she's looking forward to helping you with yours.