Meet the facilitator

Kate Parsons, Managing Director of Activate Coaching

Kate is a professional fundraiser with 7 years' experience, who has raised more than \$12M in philanthropic funding for causes ranging from scientific research, to community programs to music. Kate is an experienced program manager, with demonstrated experience building and managing effective partnerships, fundraising, managing projects, events, staff, stakeholders and volunteers to achieve positive impacts for the environment and communities.

Kate is an FIA Member and Mentor. Kate is Managing Director of Activate Coaching. Activate Coaching specialises in introducing not-for-profit organisations and early career professionals to philanthropy.