

Meet the facilitator

Natalie Khoo, Avion

Natalie Khoo is the Founder and Director of Avion, a global content strategy and copywriting agency. Since starting her business in Melbourne in 2009, she has developed key messaging for many clients in the non-profit sector including UNICEF, Kidney Health Australia, and the Plastic Free July Foundation. An articulate, confident, and experienced speaker, Natalie has facilitated many content workshops and presented for Academy Xi, Business Victoria, Monash University, and South By Southwest EDU. Natalie is passionate about sharing her knowledge and her one and a half decades of professional writing and advertising experience with others.