

Meet the facilitator

Mike Zeederberg, Managing Director Zuni

Mike Zeederberg is the Managing Director and Founder of Zuni, a marketing strategy consultancy. Mike has worked in digital marketing for 17 years in agencies in London, Singapore and Australia, and his focus is helping clients to ensure marketing channels deliver the best possible business outcomes. He has extensive experience in the Not-for-profit sector, with clients and events ranging from The Sydney to Gong ride for the MS Society and Biggest Morning Tea for the Cancer Council through to Mothers Day Classic for Women in Super.