

Meet the facilitator

Megan Maya MFIA



Megan Maya is a Senior Consultant with over eight years in the charity sector, including five years as a consultant at More Impact working with some of Australia's most loved charities.

Megan has partnered with leading organisations to design supporter experiences that genuinely delight, journeys that feel personal, build deep loyalty, and deliver real results. Megan is passionate about harnessing the right tools and technology to elevate the supporter experience, and as the sector moves increasingly toward automation, she is a champion for using tech smartly, freeing up teams to focus their energy on meaningful, one-to-one relationships with the supporters who matter most.

She has a particular love for Gifts in Wills, championing research, and innovation to help organisations grow this critical area of fundraising. In 2023, she was named an F&P Mover & Shaker for her pioneering use of Facebook Challenges to connect with the next generation of supporters.