## Meet the facilitator

## Dr Peter Coleman – Director, The Benchmarking Project

Peter is a seasoned fundraising professional, with over 17 years' experience in the not-for-profit sector. He is a founder and director of The Benchmarking Project.

He is a published author with Affirm Press and Simon & Schuster. His titles include Weekend with Matt, Australia's Most Bizarre Crimes and Sins of The Filthy Rich.

Peter has a Ph.D. in cultural studies from Monash University, where he tutored in Eastern Religion and Philosophy. His primary reason for getting a Ph.D. was to call himself 'Dr' on flights and get upgraded to Business class. To date, no upgrade has been forthcoming.